

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|--|--|---------------------|-----------------------|-------------|---|--|------------|-----------------------|--|--|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 50%;">Name</th> <th style="width: 25%;">Formerly</th> <th style="width: 25%;">Execution Date</th> <th style="width: 25%;">Entity Type</th> </tr> <tr> <td>Gruner + Jahr Printing and Publishing Co. (by its publishing division Gruner + Jahr USA Publishing)</td> <td></td> <td>06/30/2005</td> <td>PARTNERSHIP: DELAWARE</td> </tr> </table> | Name | Formerly | Execution Date | Entity Type | Gruner + Jahr Printing and Publishing Co. (by its publishing division Gruner + Jahr USA Publishing) | | 06/30/2005 | PARTNERSHIP: DELAWARE | | | |
| Name | Formerly | Execution Date | Entity Type | | | | | | | | |
| Gruner + Jahr Printing and Publishing Co. (by its publishing division Gruner + Jahr USA Publishing) | | 06/30/2005 | PARTNERSHIP: DELAWARE | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| Name: | Meredith Corporation | | | | | | | | | | |
| Street Address: | 1716 Locust Street | | | | | | | | | | |
| City: | Des Moines | | | | | | | | | | |
| State/Country: | IOWA | | | | | | | | | | |
| Postal Code: | 50309-3023 | | | | | | | | | | |
| Entity Type: | CORPORATION: IOWA | | | | | | | | | | |
| PROPERTY NUMBERS Total: 125 | | | | | | | | | | | |
| Property Type | Number | Word Mark | | | | | | | | | |
| Registration Number: | 2390653 | 30 SECOND INTERVIEW | | | | | | | | | |
| Serial Number: | 76584213 | AMELIE | | | | | | | | | |
| Registration Number: | 1909943 | AMERICAN HOMESTYLE | | | | | | | | | |
| Registration Number: | 1771374 | AS THEY GROW | | | | | | | | | |
| Registration Number: | 2406595 | BE WELL | | | | | | | | | |
| Serial Number: | 78518761 | CAMP DIRT | | | | | | | | | |
| Serial Number: | 78518772 | CAMP DIRT | | | | | | | | | |
| Serial Number: | 78417284 | CHARM | | | | | | | | | |
| Serial Number: | 76370755 | CHILD | | | | | | | | | |
| Serial Number: | 76370754 | CHILD | | | | | | | | | |
| Registration Number: | 2453136 | CHILD | | | | | | | | | |
| Registration Number: | 1708104 | CHILD | | | | | | | | | |

OP \$3140.00 2390653

900027792

TRADEMARK
REEL: 003116 FRAME: 0593

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|----------------------|----------|---|
| Registration Number: | 2463050 | CHILD BIRTH PLANNER |
| Serial Number: | 78567415 | CHILD MAGAZINE |
| Registration Number: | 2310102 | CHILD MAGAZINE KIDS' BOOK CLUB |
| Registration Number: | 2310103 | CHILD MAGAZINE MOM'S BOOK CLUB |
| Registration Number: | 2589401 | CHILD.COM |
| Registration Number: | 2545299 | DADS |
| Registration Number: | 1441632 | DECORATING REMODELING |
| Registration Number: | 849427 | EXPECTING |
| Registration Number: | 2783962 | FACE OF FITNESS |
| Registration Number: | 1878327 | FAMILY ANSWER BOOK |
| Registration Number: | 2577324 | FAMILY CIRCLE |
| Registration Number: | 2438649 | FAMILYCIRCLE |
| Registration Number: | 1556771 | FAMILY CIRCLE |
| Registration Number: | 858969 | FAMILY CIRCLE |
| Registration Number: | 2355647 | FAMILY CIRCLE BE WELL |
| Registration Number: | 2236837 | FAMILY CIRCLE CUP |
| Registration Number: | 2259350 | FAMILY CIRCLE CUP |
| Registration Number: | 2321312 | FAMILY CIRCLE CUP |
| Registration Number: | 2325972 | FAMILY CIRCLE CUP |
| Registration Number: | 2236886 | FAMILY CIRCLE EASY KNITTING |
| Registration Number: | 2875415 | FAMILY CIRCLE FAMILY MOVIE NITE |
| Serial Number: | 78550711 | FAMILY CIRCLE GOOD FOOD FAST |
| Registration Number: | 2697151 | FAMILY CIRCLE QUICK & EASY GOOD FOOD IN MINUTES |
| Serial Number: | 76617530 | FAMILY CIRCLE SIMPLY HOME |
| Serial Number: | 76486999 | FAMILY CIRCLE'S EAT WHAT YOU LOVE AND LOSE DIET AMERICA CHALLENGE |
| Registration Number: | 2643721 | FAMILYCIRCLE.COM |
| Serial Number: | 76583527 | FIT FAMILY FIT KIDS |
| Serial Number: | 76583526 | FIT FAMILY FIT KIDS |
| Serial Number: | 76588182 | FIT FAMILY KIDS |
| Serial Number: | 76588181 | FIT FAMILY KIDS |
| Registration Number: | 2290986 | FITBUZZ |
| Registration Number: | 2499964 | FITNESS |
| Registration Number: | 2499965 | FITNESS |
| Registration Number: | 2641882 | MIND, BODY & SPIRIT FITNESS |

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| Registration Number: | 2529713 | MIND, BODY & SPIRIT FITNESS |
| Serial Number: | 76097301 | FRIDAY |
| Registration Number: | 2305013 | GET OUT OF THE KITCHEN FAST |
| Registration Number: | 2940974 | GOOD FOOD FAST |
| Registration Number: | 2956707 | GOOD FOOD FAST WITH FAMILY CIRCLE |
| Registration Number: | 2429012 | GOURMET EXPRESS |
| Registration Number: | 2412806 | HALO AWARDS |
| Registration Number: | 2390652 | THE HEINOUS-HUSBAND AWARD |
| Registration Number: | 2418114 | HOME SWEET HOME |
| Registration Number: | 2517442 | HOMESTYLE |
| Registration Number: | 1440321 | HOMESTYLES |
| Registration Number: | 1925379 | HOMESTYLES |
| Serial Number: | 76048163 | I CAN DO IT |
| Serial Number: | 76533872 | IMAGINE + LEARN |
| Registration Number: | 2806486 | IT GETS LIVED |
| Registration Number: | 2808292 | IT GETS READ. IT GETS LIVED. |
| Serial Number: | 76486183 | LULLABUY |
| Registration Number: | 2135416 | MAGAZINES FOR EVERY STAGE OF A WOMAN'S LIFE |
| Serial Number: | 76603674 | ONE OF THE 50 BEST VIDEOS FOR KIDS RATED BY PARENTS MAGAZINE |
| Serial Number: | 76301054 | PARENTS |
| Serial Number: | 76593575 | PARENTS |
| Registration Number: | 2461585 | PARENTS |
| Registration Number: | 2550977 | PARENTS |
| Registration Number: | 2631504 | PARENTS |
| Registration Number: | 2548316 | PARENTS |
| Registration Number: | 1126844 | PARENTS |
| Registration Number: | 2654160 | PARENTS |
| Registration Number: | 2504422 | PARENTS BABY |
| Registration Number: | 2810167 | PARENTS EXPECTING |
| Registration Number: | 349350 | PARENTS' MAGAZINE |
| Registration Number: | 2702188 | PARENTS MAGAZINE CHILD + SAFETY |
| Serial Number: | 76533873 | PARENTS MAGAZINE IMAGINE + LEARN |
| Serial Number: | 76977251 | PARENTS MAGAZINE IMAGINE + LEARN |
| Serial Number: | 76486185 | PARENTS MAGAZINE PLAY + IMAGINE |

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| Serial Number: | 76193445 | PARENTS MAGAZINE PLAY + LEARN |
| Registration Number: | 2760186 | PARENTS MAGAZINE PLAY + LEARN |
| Registration Number: | 2783764 | PARENTS MAGAZINE PLAY + LEARN |
| Serial Number: | 76543572 | PARENTS MAGAZINE PLAY + STORE |
| Registration Number: | 1492184 | PARENTS MAGAZINE READ ALOUD BOOK CLUB |
| Registration Number: | 2848824 | PARENTS MEDIA GROUP |
| Registration Number: | 2491468 | PARENTS PLAY + LEARN |
| Registration Number: | 2576075 | PARENTS PREGNANCY |
| Registration Number: | 2402660 | PARENTS PREGNANCY FAQ |
| Serial Number: | 76607622 | PARENTS SHOP FOR BABY |
| Registration Number: | 1441904 | PARENTS VIDEO MAGAZINE |
| Registration Number: | 2146754 | PARENTS.COM |
| Serial Number: | 76589259 | PEARL |
| Serial Number: | 76486184 | PLAY + IMAGINE |
| Serial Number: | 76585272 | PRETTY |
| Registration Number: | 2843620 | RAISING KIDS WITH SMARTS + STYLE |
| Serial Number: | 78545483 | READERS' CHOICE |
| Registration Number: | 1530838 | REAL PEOPLE |
| Serial Number: | 76588508 | SATIN |
| Registration Number: | 1670214 | SER PADRES |
| Serial Number: | 76626325 | SMOKING CESSATION NATION |
| Serial Number: | 76626504 | SMOKING CESSATION NATION |
| Registration Number: | 2466914 | STARSTYLE |
| Registration Number: | 2037867 | TRIPLEVISION |
| Registration Number: | 2446442 | WE KNOW WOMEN |
| Serial Number: | 76583525 | WINK |
| Registration Number: | 2622853 | WINK |
| Registration Number: | 1636555 | WOMEN WHO MAKE A DIFFERENCE |
| Registration Number: | 2481188 | WORDS TO LIVE BY |
| Serial Number: | 78163975 | WOW |
| Registration Number: | 2670638 | YOU DO IT |
| Registration Number: | 2769041 | YOUR CHILD NOW |
| Registration Number: | 2298584 | YOUR FAMILY'S HEALTH |
| Serial Number: | 76370752 | CHILD |
| Serial Number: | 76370753 | CHILD |

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| Serial Number: | 76561236 | FAMILY CIRCLE SHOPPING |
| Serial Number: | 76400700 | NOW |
| Serial Number: | 76301052 | PARENTS |
| Serial Number: | 76270790 | PARENTS EN ESPANOL |
| Serial Number: | 76589260 | PEACH |
| Serial Number: | 76561234 | SHOPPING |
| Serial Number: | 76486647 | SNAP |
| Serial Number: | 76585378 | SPARK |
| Serial Number: | 76542372 | THE TEEN YEARS |
| Serial Number: | 78171640 | WINK |

CORRESPONDENCE DATA

Fax Number: (212)818-9606

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: mlerner@ssbb.com

Correspondent Name: Mark Lerner

Address Line 1: 230 Park Avenue

Address Line 2: Suite 1130

Address Line 4: NEW YORK, NEW YORK 10169

| | |
|--------------------|---------------|
| NAME OF SUBMITTER: | Mark Lerner |
| Signature: | /mark lerner/ |
| Date: | 07/06/2005 |

Total Attachments: 15

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ASSIGNMENT

ASSIGNMENT made as of the 1st day of July, 2005 (this "Assignment") by GRUNER + JAHR PRINTING AND PUBLISHING CO. (by its publishing division, GRUNER + JAHR USA PUBLISHING), a Delaware general partnership ("Assignor"), to MEREDITH CORPORATION, an Iowa corporation ("Assignee"). Capitalized terms used but not otherwise defined herein shall have the meanings set forth in the Purchase Agreement (as defined below).

WHEREAS, the Assignor is the owner of the various registered and unregistered trademarks, service marks, trade names, trade dress, logos, business and product names, slogans and domain names (including all completed or pending federal, state or foreign registrations, renewal or applications for registration or renewal of any of them) in connection with the Consumer Publications listed on Schedule 1 hereto (the "Trademarks"); and

WHEREAS, pursuant to that certain Asset Purchase Agreement dated as of June 8, 2005 (the "Purchase Agreement"), Assignor desires to assign, transfer, convey and deliver, and Assignee desires to acquire, all Assignor's right, title and interest in and to the Trademarks;

NOW, THEREFORE, in consideration of the mutual agreements contained herein and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby sells, transfers, conveys and assigns to the Assignee, its legal representatives, successors and assigns Assignor's entire right, title and interest in and to the Trademarks, together with the goodwill of the Business appurtenant thereto and symbolized by the Trademarks and the right to apply for registrations.

Assignor hereby irrevocably constitutes and appoints Assignee and its successors, legal representatives and assigns the true and lawful attorneys of Assignor, with full power of substitution, in the name of Assignor or Assignee but on behalf of and for the benefit of Assignee and its successors, legal representatives and assigns, and at the sole expense of Assignee, solely to institute, prosecute, compromise, defend and settle any and all proceedings at law, in equity or otherwise that it and its successors, legal representatives or assigns may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to the Trademarks, including the right to sue for infringement of the Trademarks, including past infringements, and to do all such acts and things in relation thereto as its successors, legal representatives or assigns shall deem desirable. Assignor shall fully cooperate with and assist Assignee in such proceedings. Assignor hereby declares that the appointment hereby made and the powers hereby granted are coupled with an interest and are and shall be irrevocable and perpetual and shall not be terminated by any act of Assignor or by operation of law, or by the occurrence of any other event, including, without limitation, the bankruptcy of Assignor, or in any other manner or for any other reason. The intent of this Assignment is to substitute the Assignee in the place of Assignor.

This instrument is executed by, and shall be binding upon, Assignor, its successors and assigns, for the uses and purposes above set forth and referred to and shall inure to the benefit of Assignee, its successors and assigns.

Assignor and Assignee agree to execute all papers and to perform such other proper acts as Assignee may deem necessary to record the assignment made by this Assignment.

Assignor, from time to time after the Closing, at Assignee's request, shall execute, acknowledge and deliver to Assignee such other instruments of conveyance and transfer and will take such other actions and execute and deliver such other documents, certifications and further assurances as Assignee may reasonably require in order to vest title more effectively in Assignee, or to put Assignee more fully in possession of, any of the Trademarks, or to better enable Assignee to complete, perform or discharge any of the Assumed Liabilities. All of the parties hereto shall cooperate with one other and execute and deliver to the other such other instruments and documents and take such other actions as may be reasonably requested from time to time by the other party hereto as necessary to carry out, evidence and confirm the intended purposes of the Purchase Agreement.

This Assignment is subject in all events to the terms and conditions of the Purchase Agreement and in the event of a conflict or inconsistency between this Assignment and the Purchase Agreement, the terms of the Purchase Agreement shall prevail.

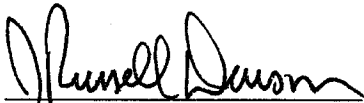
Any claims and causes of action arising with respect to this Assignment shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law provisions thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and delivered as of the date first set forth above.

ASSIGNOR:

GRUNER + JAHR PRINTING AND
PUBLISHING CO.

By: Gruner + Jahr USA Group, Inc., its Managing
Partner

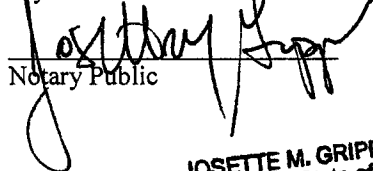
By: 
Name: J. Russell Denson
Title: Executive Vice President

Acknowledgment

STATE OF NEW YORK)
 ss.:
COUNTY OF NEW YORK)

On June 30, 2005, before me personally appeared J. Russell Denson, the Executive Vice President of Gruner + Jahr USA Group, Inc. the Managing Partner of Gruner + Jahr Printing and Publishing Co., personally known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the within instrument with authority of the Board of Directors in his capacity to act on behalf of said company, and that, by his signature on the within instrument, the person or entity on behalf of which he acted executed the within instrument.

Sworn to before me this 30th
day of June 2005


Notary Public

JOSETTE M. GRIPPO
NOTARY PUBLIC, State of New York
No. 02GR6120813
Qualified in Kings County
Commission Expires December 27, 2008

Schedule 1
Trademarks to be Transferred By Seller

| Trademark Name | Trademark Status | App Number | Reg Number | Country Name |
|--------------------------------|------------------|------------|------------|--------------------------|
| 30 SECOND INTERVIEW | Registered | 75911048 | 2390653 | United States of America |
| AMELIE | Published | 76584213 | | United States of America |
| AMERICAN HOMESTYLE | Registered | 74240924 | 1909943 | United States of America |
| AS THEY GROW | Registered | 74222675 | 1771374 | United States of America |
| BE WELL | Registered | 75320485 | 2406595 | United States of America |
| CAMP DIRT | Pending | 78518761 | | United States of America |
| CAMP DIRT | Pending | 78518772 | | United States of America |
| CHARM | Published | 78417284 | | United States of America |
| CHILD | Pending | 76370755 | | United States of America |
| CHILD | Pending | 76370754 | | United States of America |
| CHILD | Registered | 76042511 | 2453136 | United States of America |
| CHILD | Registered | 74164152 | 1708104 | United States of America |
| CHILD BIRTH PLANNER | Registered | 75074638 | 2463050 | United States of America |
| CHILD MAGAZINE | Pending | 78567415 | | United States of America |
| CHILD MAGAZINE KIDS' BOOK CLUB | Registered | 75688775 | 2310102 | United States of America |
| CHILD MAGAZINE MOM'S BOOK CLUB | Registered | 75688776 | 2310103 | United States of America |
| CHILD.COM | Registered | 76015584 | 2589401 | United States of America |

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|-------------------------------------|------------|------------|---------|--------------------------|
| DADS | Registered | 75646287 | 2545299 | United States of America |
| DECORATING REMODELING (Stylized) | Registered | 73623204 | 1441632 | United States of America |
| EXPECTING | Registered | 271509 | 849427 | United States of America |
| FACE OF FITNESS | Registered | 76453135 | 2783962 | United States of America |
| FAMILY ANSWER BOOK | Registered | 74456628 | 1878327 | United States of America |
| FAMILY CIRCLE | Registered | n/a | 1401238 | Argentina |
| FAMILY CIRCLE | Registered | 124107 | 124107 | Australia |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Austria |
| FAMILY CIRCLE | Registered | | 11368 | Bahamas |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Belarus |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Benelux |
| FAMILY CIRCLE | Registered | 6030602 | 6030602 | Brazil |
| FAMILY CIRCLE | Registered | 232138 | 103051 | Canada |
| FAMILY CIRCLE | Registered | 341555 | 341555 | Chile |
| FAMILY CIRCLE | Registered | 9800074739 | 1346207 | China (Peoples Republic) |
| FAMILY CIRCLE | Registered | 9800074740 | 1337958 | China (Peoples Republic) |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Czech Republic |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Denmark |

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|---------------|------------|---------|---------|----------------------------|
| FAMILY CIRCLE | Registered | | 0858-03 | Ecuador |
| FAMILY CIRCLE | Registered | 117919 | 1519824 | France |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Germany |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Hungary |
| FAMILY CIRCLE | Mailed | | | International Registration |
| FAMILY CIRCLE | Registered | 828962 | 828962 | Ireland |
| FAMILY CIRCLE | Registered | N/A | 59424 | Israel |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Italy |
| FAMILY CIRCLE | Registered | 16865 | B22429 | Jamaica |
| FAMILY CIRCLE | Registered | | 808122 | Japan |
| FAMILY CIRCLE | Registered | 6721988 | 55957 | Korea, Republic of |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Madrid Protocol |
| FAMILY CIRCLE | Registered | N/A | 122620 | Mexico |
| FAMILY CIRCLE | Registered | 79377 | B79377 | New Zealand |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Norway |
| FAMILY CIRCLE | Registered | | 12678 | Panama |
| FAMILY CIRCLE | Registered | 14765 | 14768 | Peru |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Poland |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Portugal |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Russian Federation |

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|---------------------------------------|------------|-----------|-----------|--------------------------|
| FAMILY CIRCLE | Registered | 447803 | 447803 | Spain |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Sweden |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Switzerland |
| FAMILY CIRCLE | Registered | N/A | 14915 | Trinidad and Tobago |
| FAMILY CIRCLE | Registered | 828 962 | 828 962 | Turkey |
| FAMILY CIRCLE | Registered | 76043072 | 2577324 | United States of America |
| FAMILY CIRCLE | Registered | 76042512 | 2438649 | United States of America |
| FAMILY CIRCLE | Registered | 73689716 | 1556771 | United States of America |
| FAMILY CIRCLE | Registered | 350245 | 265624 | Uruguay |
| FAMILY CIRCLE | Registered | 1970-68 | 61050 | Venezuela |
| FAMILY CIRCLE & Chinese Characters | Registered | | 43879 | Taiwan |
| FAMILY CIRCLE (in Rectangle) | Registered | 533770 | 38909 | Benelux |
| FAMILY CIRCLE (Stylized) | Registered | 811547027 | 811547027 | Brazil |
| FAMILY CIRCLE (Stylized) | Registered | 132377 | B77082 | Hong Kong |
| FAMILY CIRCLE (Stylized) | Registered | 713626 | 713626 | South Africa |
| FAMILY CIRCLE (Stylized) | Registered | 72273386 | 858969 | United States of America |
| FAMILY CIRCLE and Design | Registered | 2401018 | 1944310 | Argentina |

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|---|------------|-------------|---------|--------------------------|
| FAMILY CIRCLE and Design | Registered | 176958-2003 | 89786 | Peru |
| FAMILY CIRCLE BE WELL | Registered | 75319873 | 2355647 | United States of America |
| FAMILY CIRCLE CUP | Registered | 75478040 | 2236837 | United States of America |
| FAMILY CIRCLE CUP and Design | Registered | 75478041 | 2259350 | United States of America |
| FAMILY CIRCLE CUP and Design | Registered | 75632375 | 2321312 | United States of America |
| FAMILY CIRCLE CUP and Design | Registered | 75618049 | 2325972 | United States of America |
| FAMILY CIRCLE EASY KNITTING | Registered | 75526725 | 2236886 | United States of America |
| FAMILY CIRCLE FAMILY MOVIE NITE | Registered | 76461974 | 2875415 | United States of America |
| FAMILY CIRCLE GOOD FOOD FAST | Pending | 78550711 | | United States of America |
| FAMILY CIRCLE QUICK & EASY GOOD FOOD IN MINUTES | Registered | 76234792 | 2697151 | United States of America |
| FAMILY CIRCLE SIMPLY HOME | Pending | 76617530 | | United States of America |
| FAMILY CIRCLE'S EAT WHAT YOU LOVE AND LOSE DIET AMERICA CHALLENGE | Allowed | 76486999 | | United States of America |
| FAMILYCIRCLE.COM | Registered | 76015585 | 2643721 | United States of America |
| FIT FAMILY FIT KIDS | Pending | 76583527 | | United States of America |

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|---|------------|-----------|---------|--------------------------|
| FIT FAMILY FIT KIDS | Pending | 76583526 | | United States of America |
| FIT FAMILY FIT KIDS and Design | Pending | 76588182 | | United States of America |
| FIT FAMILY FIT KIDS and Design | Pending | 76588181 | | United States of America |
| FITBUZZ | Registered | 75495595 | 2290986 | United States of America |
| FITNESS | Pending | 1225381 | | Canada |
| FITNESS | Registered | 76042416 | 2499964 | United States of America |
| FITNESS | Registered | 76042507 | 2499965 | United States of America |
| FITNESS MIND BODY & SPIRIT and Design | Pending | 200400247 | | South Africa |
| FITNESS MIND BODY & SPIRIT and Design | Pending | 200400248 | | South Africa |
| FITNESS MIND, BODY & SPIRIT | Registered | 76193449 | 2641882 | United States of America |
| FITNESS MIND, BODY & SPIRIT (Stylized) | Registered | 76208867 | 2529713 | United States of America |
| FRIDAY | Published | 76097301 | | United States of America |
| GET OUT OF THE KITCHEN FAST | Registered | 75662273 | 2305013 | United States of America |
| GOOD FOOD FAST | Registered | 76577497 | 2940974 | United States of America |
| GOOD FOOD FAST WITH FAMILY CIRCLE | Published | 76577496 | 2956707 | United States of America |
| GOURMET EXPRESS | Registered | 75921639 | 2429012 | United States of America |
| HALO AWARDS | Registered | 75443906 | 2412806 | United States of America |
| HEINOUS-HUSBAND AWARD, THE | Registered | 75911047 | 2390652 | United States of America |

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|---|------------|-------------|-------------|--------------------------|
| HOME SWEET HOME | Registered | 75569221 | 2418114 | United States of America |
| HOMESTYLE | Registered | 76269279 | 2517442 | United States of America |
| HOMESTYLES | Registered | 73579027 | 1440321 | United States of America |
| HOMESTYLES | Registered | 74364200 | 1925379 | United States of America |
| I CAN DO IT | Allowed | 76048163 | | United States of America |
| IMAGINE + LEARN | Pending | 76533872 | | United States of America |
| IT GETS LIVED | Registered | 76495704 | 2806486 | United States of America |
| IT GETS READ. IT GETS LIVED | Registered | 76496278 | 2808292 | United States of America |
| LULLABUY | Allowed | 76486183 | | United States of America |
| MAGAZINES FOR EVERY STAGE OF A WOMAN'S LIFE | Canceled | | 2135416 | United States of America |
| MIND, BODY & SPIRIT FITNESS | Registered | 76193449 | 2641882 | United States of America |
| MIND, BODY & SPIRIT FITNESS (STYLIZED) | Registered | 76208867 | 2529713 | United States of America |
| MIND, BODY & SPIRIT FITNESS & DESIGN | Pending | 1225383 | | Canada |
| ONE OF THE 50 BEST VIDEOS FOR KIDS RATED BY PARENTS MAGAZINE and DESIGN | Pending | 76603674 | | United States of America |
| PARENTS | Registered | 887332 | 887332 | Australia |
| PARENTS | Registered | 431789 | 261611 | Canada |
| PARENTS | Registered | VA200202368 | VR200202129 | Denmark |

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|-----------------------------|------------|-------------|-------------|--------------------------|
| PARENTS | Registered | T200202259 | 229835 | Finland |
| PARENTS | Registered | 552404 | 754590 | Mexico |
| PARENTS | Registered | 02-04160 | 360274 | Sweden |
| PARENTS | Allowed | 76301054 | | United States of America |
| PARENTS | Pending | 76593575 | | United States of America |
| PARENTS | Registered | 76042508 | 2461585 | United States of America |
| PARENTS | Registered | 76015582 | 2550977 | United States of America |
| PARENTS | Registered | 76350028 | 2631504 | United States of America |
| PARENTS (Series of 3 marks) | Registered | 2272440B | 2272440B | United Kingdom |
| PARENTS (Stylized) | Registered | VA200202371 | VR200202160 | Denmark |
| PARENTS (Stylized) | Registered | T200202260 | 229836 | Finland |
| PARENTS (Stylized) | Registered | 552403 | 795652 | Mexico |
| PARENTS (Stylized) | Registered | 644875 | 644875 | New Zealand |
| PARENTS (Stylized) | Registered | 200204418 | 220422 | Norway |
| PARENTS (Stylized) | Registered | 76031619 | 2548316 | United States of America |
| PARENTS (Stylized) | Registered | 189663 | 1126844 | United States of America |
| PARENTS (Stylized/New) | Registered | 76350027 | 2654160 | United States of America |
| PARENTS BABY | Registered | 76193448 | 2504422 | United States of America |

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| PARENTS EXPECTING | Registered | 76486648 | 2810167 | United States of America |
| PARENTS' MAGAZINE (Stylized) | Registered | 391283 | 349350 | United States of America |
| PARENTS MAGAZINE CHILD + SAFETY | Registered | 76385909 | 2702188 | United States of America |
| PARENTS MAGAZINE IMAGINE + LEARN | Pending | 76533873 | | United States of America |
| PARENTS MAGAZINE IMAGINE + LEARN | Pending | 76977251 | | United States of America |
| PARENTS MAGAZINE PLAY + IMAGINE | Allowed | 76486185 | | United States of America |
| PARENTS MAGAZINE PLAY + LEARN | Allowed | 76193445 | | United States of America |
| PARENTS MAGAZINE PLAY + LEARN | Registered | 76975551 | 2760186 | United States of America |
| PARENTS MAGAZINE PLAY + LEARN | Registered | 76408110 | 2783764 | United States of America |
| PARENTS MAGAZINE PLAY + STORE | Pending | 76543572 | | United States of America |
| PARENTS MAGAZINE READ ALOUD BOOK CLUB (Stylized) | Registered | 676589 | 1492184 | United States of America |
| PARENTS MEDIA GROUP | Registered | 76463553 | 2848824 | United States of America |
| PARENTS PLAY + LEARN | Registered | 75911200 | 2491468 | United States of America |
| PARENTS PLAY + LEARN [SERIES OF 4 MARKS] | Registered | 2272440A | 2272440A | United Kingdom |
| PARENTS PREGNANCY | Registered | 76302764 | 2576075 | United States of America |

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|-------------------------------------|------------|----------|---------|--------------------------|
| PARENTS PREGNANCY FAQ | Registered | 75582872 | 2402660 | United States of America |
| PARENTS SHOP FOR BABY | Pending | 76607622 | | United States of America |
| PARENTS VIDEO MAGAZINE | Registered | 618127 | 1441904 | United States of America |
| PARENT S.COM | Registered | 75153158 | 2146754 | United States of America |
| PEARL | Published | 76589259 | | United States of America |
| PLAY + IMAGINE | Allowed | 76486184 | | United States of America |
| PRETTY | Pending | 76585272 | | United States of America |
| RAISING KIDS WITH SMARTS + STYLE | Registered | 76408954 | 2843620 | United States of America |
| READER'S CHOICE | Pending | 7854583 | | United States of America |
| REAL PEOPLE | Registered | 73735902 | 1530838 | United States of America |
| REAL WOMAN | Registered | 632341 | 424456 | Canada |
| S.A. (Stylized) | Registered | 768782 | 1331993 | France |
| SATIN | Published | 76588508 | | United States of America |
| SER PADRES | Registered | 74096805 | 1670214 | United States of America |
| SMOKING CESSATION NATION | Pending | 76626325 | | United States of America |
| SMOKING CESSATION NATION | Pending | 76626504 | | United States of America |
| STARSTYLE | Registered | 75582873 | 2466914 | United States of America |
| TRIPLEVISION | Registered | 74697883 | 2037867 | United States of America |
| WE KNOW WOMEN | Registered | 76031621 | 2446442 | United States of America |

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| WINK | Published | 76583525 | | United States of America |
| WINK | Registered | 75920793 | 2622853 | United States of America |
| WOMEN WHO MAKE A DIFFERENCE | Registered | 74080559 | 1636555 | United States of America |
| WORDS TO LIVE BY | Registered | 75544234 | 2481188 | United States of America |
| WOW | Suspended | 78163975 | | United States of America |
| YOU DO IT | Registered | 76394986 | 2670638 | United States of America |
| YOUR CHILD NOW | Registered | 76456507 | 2769041 | United States of America |
| YOUR FAMILY'S HEALTH | Registered | 75304140 | 2298584 | United States of America |

Common law rights in:

CHILD, Serial # 76/370,752, International Class 008 (Gardening tools, namely, shovels, rakes, spades, hoes, trowels, weeding forks).

CHILD, Serial # 76/370,753, International Class 021 (Cookware, namely, cooking pots, cooking pans, frying pans, roasting pans, steamers, cookery molds, whisks, ladles, spatulas, cooking spoons, salt and pepper shakers, pepper mills, tea kettles; bakeware; and gardening gloves).

FAMILY CIRCLE, Reg # 26,184, Registered in Puerto Rico. Mark was due to be renewed February 20, 2005. No evidence as to whether this took place.

FAMILY CIRCLE SHOPPING, Serial # 76/561,236, International Class 016 (Magazine featuring trends, styles, products and services in the fields of fashion, beauty, health, entertainment and home décor).

NOW, Serial # 76/400,700, International Class 016 (Magazine focusing on the lives of celebrities).

PARENTS, Serial # 76/301,052, International Class 024 (Bedding, namely, bed linen, bed sheets, quilts, bed blankets, comforters, duvet covers, mattress covers, mattress pads, pillow shams, pillow cases, bed skirts and crib bumpers).

PARENTS EN ESPANOL, Serial # 76/270,790, International Class 016 (Magazines concerning pregnancy, child birth, child rearing, child development and parenting).

PARENTS MAGAZINE IMAGINE + LEARN, Serial # 76/533,873, International Class 028 (Toys, namely, dinner set, comprised of dishes, forks, spoons, knives and cups; bean-bag toys).

PEACH, Serial # 76/589,260, International Class 016 (General interest magazine for young women).

SHOPPING, Serial # 76/561,234, International Class 016 (Magazine featuring trends, styles, products and services in the fields of fashion, beauty, health, entertainment and home décor).

SNAP, Serial # 76/486,647, International Class 016 (Magazine section featuring celebrity photographs).

SPARK, Serial # 76/585,378, International Class: 016 (General interest magazine for young women).

TEEN YEARS, THE, Serial # 76/542,372, International Class 016 (Magazines in the field of parenting).

WINK, Serial # 78/171,640, International Class (016 General interest women's magazine).